

WTC Mumbai Academy To Commence Its 66th Batch Of Post Graduate Diploma In Foreign Trade From Jan 9

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MUMBAI: MVIRDC World Trade Center Mumbai's Academy of International Trade will roll out its 66th batch of Post Graduate Diploma in Foreign Trade (PGDFT) from January 9.

The objective of this course is to impart skills in international marketing and create awareness about the evolving trade policy framework in the country.

This six-month course will have 80 sessions covering a wide spectrum of topics ranging from international marketing, foreign trade policy to EXIM finance, logistics management and customs compliance.

Speaking about the course, Ms. Rupa Naik, Executive Director, MVIRDC WTC Mumbai remarked, "After successfully conducting 65 batches of this course in the past, we are re-introducing this course as its modules are highly relevant in the current environment. This course will educate aspiring and existing exporters on market entry strategies, trade data analysis, trade agreements and foreign trade policy, besides other areas, with impactful case studies from industry professionals. This course will create awareness about India's free trade agreements and increase their utilization rate."

Even though India has signed more than 13 trade agreements with various countries, many exporters are not aware of the preferential market access provisions in these agreements, which leads to under-utilisation of benefits by Indian exporters.

The sessions of this course will be conducted thrice a week, Monday, Wednesday and Friday.

The course will benefit aspiring and existing exporters, corporate professionals in logistics, export finance & insurance, treasury management, international marketing and trade policy. The course will help the candidates in planning market entry strategy, expand their customer base in India and abroad and learn recent trends in the logistics sector.

This six-month course will also have guest lectures, project assignments and complimentary participation in the trade programs of WTC Mumbai.

To enroll for this course, register on <https://tinyurl.com/coursesapplication>